



Form of Proxy – Annual General and Special Meeting to be held on April 19, 2023

Appointment of Proxyholder

I/We being the undersigned holder(s) of Halo Collective Inc. hereby appoint Katie Field or failing this person, Avtar Dhaliwal

Print the name of the person you are appointing if this person is someone other than the Management Nominees listed herein:

OR

Empty box for appointing a person other than the Management Nominees.

as my/our proxyholder with full power of substitution and to attend, act, and to vote for and on behalf of the holder in accordance with the following direction (or if no directions have been given, as the proxyholder sees fit) and all other matters that may properly come before the Annual General and Special Meeting of Halo Collective Inc. to be held virtually at https://web.lumiagm.com/215412491 or at any adjournment thereof.

1. Number of Directors. To set the number of directors to be elected at the Meeting to at 5 (Five).

For [] Against []

2. Election of Directors.

Table with columns: For, Withhold for candidates: Katie Field, Anmol Sidhu, Avtar Dhaliwal, Cassidy McCord.

c. Quinn Field-Dyte

For [] Withhold []

3. Appointment of Auditors. To appoint Macias Gini & O'Connell LLP, as the auditors of the Corporation for the ensuing year and to authorize the board of directors of the Corporation to fix their remuneration and terms of engagement.

For [] Withhold []

4. Approval of Share Consolidation To consider and, if deemed advisable, pass a special resolution, the full text of which is set out in the accompanying management information circular, approving one or more amendments to the articles of the Corporation for one or more future consolidations of the Corporation's issued and outstanding common shares on the basis of consolidation ratios to be selected by the board of directors of the Corporation within a range between 10 pre-consolidation common shares for one (1) post-consolidation common share and 100 pre-consolidation common shares for one (1) post-consolidation common share, provided that, (A) the cumulative effect of the one or more consolidations shall not result in a consolidation ratio that exceeds 100 pre-consolidation common shares for one (1) post-consolidation common share, and (B) such consolidations occur prior to the earlier of the 12 month anniversary of the Meeting and the next annual meeting of shareholders; if, and at such time(s) following the date of the meeting, as may be determined by the board of directors of the Corporation in its sole discretion, as more particularly described in the accompanying management information circular.

For [] Against []

Authorized Signature(s) – This section must be completed for your instructions to be executed.

Signature(s):

Date

Authorize you to act in accordance with my/our instructions set out above. I/We hereby revoke any previously given with respect to the Meeting. If no voting instructions are indicated above, this Proxy voted as recommended by Management.

Signature line and date line (MM / DD / YY)

Interim Financial Statements – Check the box to the right if you would like to RECEIVE Interim Financial Statements and accompanying Management's Discussion & Analysis by mail. See reverse for instructions to sign up for delivery by email.

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Annual Financial Statements – Check the box to the right if you would like to receive the Annual Financial Statements and accompanying Management's Discussion and Analysis by mail. See reverse for instructions to sign up for delivery by email.

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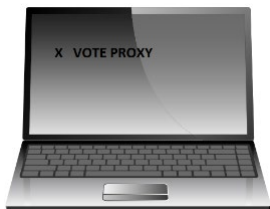
This form of proxy is solicited by and on behalf of Management.

Proxies must be received by 10:00am PST on April 17, 2023.

Notes to Proxy

1. Each holder has the right to appoint a person, who need not be a holder, to attend and represent him or her at the Annual General and Special Meeting. If you wish to appoint a person other than the persons whose names are printed herein, please insert the name of your chosen proxyholder in the space provided on the reverse.
2. If the securities are registered in the name of more than one holder (for example, joint ownership, trustees, executors, etc.) then all of the registered owners must sign this proxy in the space provided on the reverse. If you are voting on behalf of a corporation or another individual, you may be required to provide documentation evidencing your power to sign this proxy with signing capacity stated.
3. This proxy should be signed in the exact manner as the name appears on the proxy.
4. If this proxy is not dated, it will be deemed to bear the date on which it is mailed by Management to the holder.
5. The securities represented by this proxy will be voted as directed by the holder; however, if such a direction is not made in respect of any matter, this proxy will be voted as recommended by Management.
6. The securities represented by this proxy will be voted or withheld from voting, in accordance with the instructions of the holder, on any ballot that may be called for and, if the holder has specified a choice with respect to any matter to be acted on, the securities will be voted accordingly.
7. This proxy confers discretionary authority in respect of amendments to matters identified in the Notice of Meeting or other matters that may properly come before the meeting.
8. This proxy should be read in conjunction with the accompanying documentation provided by Management.

INSTEAD OF MAILING THIS PROXY, YOU MAY SUBMIT YOUR PROXY USING SECURE ONLINE VOTING AVAILABLE ANYTIME:



To Vote Your Proxy Online please visit:

<https://login.odysseytrust.com/pxlogin>

You will require the CONTROL NUMBER printed with your address to the right. If you vote by Internet, do not mail this proxy.

Shareholder Address and Control Number Here

To Virtually Attend the Meeting:

You can attend the meeting virtually by visiting <https://web.lumiagm.com> and entering the meeting ID 215-412-491. For further information on the virtual AGM and how to attend it, please view the management information circular of the company. The password to join the meeting is halo2023.

To request the receipt of future documents via email and/or to sign up for Securityholder Online services, you may contact Odyssey Trust Company at <https://odysseytrust.com/ca-en/help/>

Voting by mail may be the only method for securities held in the name of a corporation or securities being voted on behalf of another individual. A return envelope has been enclosed for voting by mail.